

To all our valued customers,

Due to the impact of the Covid -19 epidemic and global economy, we have been bombarded with price increases from our potato farmers and our oil suppliers. We did everything we could to avoid raising the price and managed to absorb the costing on the company, but the situation has only gotten worse, and we have no choice but to pass the costing from our suppliers straight to our clients. Given this predicament, we will be implementing a price increase which goes into effect on the **20th of June 2022**.

Any orders before then will be honoured at the lower price before the new date.

We sincerely thank you for your trusting support. I am confident that our strong partnership and transparency will help us overcome this current challenging situation together. Thank you for your cooperation and support and should you have any questions, please do not hesitate to contact us.

Many thanks,

Limor Horowitz

